

JESS ARNOLD

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jessarnold94.wix.com/portfolio

EDUCATION

The Pennsylvania State University

University Park Class of 2016

- Intended B.A. in Broadcast Journalism and B.S. in Marketing
- Intended Minors in Spanish and International Business

Institute for the International Education of Students

Buenos Aires, Argentina Fall 2014

- Studied Argentine Literature, Anthropology and Culture
- All courses taught in Spanish

Combined GPA: 3.98

ACCOMPLISHMENTS

- *SPJ Region 1 Feature Reporting Award, First Place* Spring 2016
- *SPJ Region 1 Best All-Around TV Newscast, First Place* Spring 2016
- *Top Ten in Nation, Hearst Radio competition* Spring 2016
- *The Winifred IMHOF Cook Journalism Scholarship* Fall 2015
- *The Evan Pugh Scholar Award, Academic excellence* Spring 2015
- *The SPJ Mark of Excellence Award for Radio, nominee* Spring 2015
- *The Hintz Family Scholarship for Study Abroad* Fall 2014
- *The President Sparks Award, academic excellence* Spring 2014
- *The President's Freshman Award, academic excellence* Spring 2013
- *The New York Times Annual Public Speaking Contest, 3rd* Fall 2012

ACTIVITIES

- *Smeal Global Representative*
- *Education Abroad Peer Adviser*
- *NSLS (Leadership Society)*
- *Blue in the FACE A Cappella Group*
- *No Refund Theatre, Peter Pan and Wendy and Godspell*

SKILLS

- ENPS, Adobe Premiere, Hindenburg, Photoshop, and Final Cut Pro
- Chyron, prompter, and playback
- Facebook, Twitter, and Instagram posting and analytics

BROADCASTING EXPERIENCE

Centre County Report/WPSU-TV

Executive Producer

State College, PA

2015-2016

- Manage production of live newscast and supervise staff of 18
- Anchor, Reporter*
- Produced packages focused on Centre County community
- Delivered timely news to 29 PA counties

International Reporting: Greece

Student Journalist

Athens, Greece

2016

- Selected as 1 of 18 student journalists (90 applicants) to travel to Greece and report on refugee crisis
- Produced special program on refugee crisis

State of State

Production Director

University Park, PA

2015-2016

- Oversee 6 photographers and videographers who create multimedia content for website and annual conference (which hosts Penn State speakers talking about controversial PSU issues)
- Manage the organization's website: www.psustateofstate.com
- Public Relations/Marketing Committee* 2013-2015
- Promoted new org. through campaigns, events, and social media

46 Live (THON live webcast)

University Park, PA

Host for 46-hr dance marathon that raised \$9.7M for Four Diamonds

- Interviewed THON dancers and families on BJC floor (live)

PSNtv News

Reporter/Anchor/Associate Producer

University Park, PA

2012-2015

- Produced packages, wrote and delivered the news during live weekly 30 min newscast, and spearheaded new segments for show as first-ever Associate Producer

ComRadio

Anchor/Reporter

University Park, PA

2013

- Completed weekly wraps by interviewing local residents
- Anchored Friday shows live, after writing 5-7 stories per newscast

INTERNSHIP EXPERIENCE

Discovery Channel Internship

Digital Media Intern

Silver Spring, MD

2015

- Grew Discovery Channel's Instagram account from 195,000 to 1 million followers in 3 months
- Managed *Deadliest Catch's* social media and digital media content
- Selected, named, and described Shark Week video clips for website

Buenos Aires Herald Internship

Arts and Media Section Reporter

Buenos Aires, Argentina

2014

- Interviewed actors, directors, and museum curators (in Spanish)
- Published 4 articles (in English) in the daily newspaper

TransPerfect Internship

Sales Intern

Philadelphia, PA

2014

- Managed major Pharma account (35-50 monthly projects) for Life Sciences department, acting as liaison b/t client and production
- Prospected potential contacts using LinkedIn and Salesforce